

Ian Griffith

Graphic Designer

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PERSONAL STATEMENT

As a versatile brand and marketing designer, I thrive on transforming ideas into visually compelling narratives that resonate with audiences. With a strong background in graphic design, photography, and videography, I have successfully enhanced Amazon listings and social media channels leading to increased client engagement and revenue. My meticulous attention to detail and critical thinking skills enable me to create designs that are both functional and eye-catching. While my focus and dedication ensures I meet my deadlines.

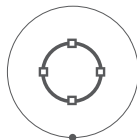
MY SPECIALTIES



Branding



Communication



Vector Design



Photo Manipulation

SKILLS

01 Computer

Adobe Creative Suite
Image Editing / Retouching
Video Editing
HTML/CSS Basics
Photography
WordPress
Google Docs (Suite)

02 Knowledge

Branding / Brand Design
Typography
Layout and Composition
Color Theory
Design Standards
Responsive Design
Print / Print Production

03 General Skills

Creativity and Innovation
Attention to Detail
Communication
Problem-Solving
Time Management
Adaptability
Team Collaboration

PROJECTS

Gettin' Props
Decor & Prop Design
Greater Des Moines Area

Visual I Am Creative
Photography, Graphic Design,
Video Production
Des Moines, IA

HOBBIES & INTERESTS



Music



Repairs



Coffee



Making



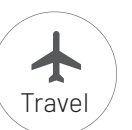
Cycling



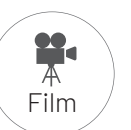
Photo



Fitness



Travel



Film



Art

EDUCATION

- From 2021 to 2024
B.A. Graphic Design & Media Arts
Southern New Hampshire University, Manchester NH
- From 1999 to 2004
High School
Herbert Hoover High, Des Moines

WORK EXPERIENCE

8 From 2005 to 2013
Machine Operator III
Harland Clarke
Ankeny, IA - High Point, NC

11 From 2013 to PRESENT
Operations Manager
InkCube Corporation
Des Moines, IA

5 From 2019 to PRESENT
Multimedia Specialist

- **Graphic Designer:** Created graphics for product listings and social media content, integrating branding elements to boost customer engagement and conversion rates.
- **Product Photographer/ Editor:** Captured and edited high-quality product images to highlight features and appeal to target audiences. Enhanced image quality through expert retouching, ensuring brand consistency across visuals. Utilized photo manipulation to showcase products in engaging scenes.
- **Video Production Specialist:** Conceptualized, filmed, edited and published video content aligned with marketing strategies to connect with target audiences.
- **Brand Strategist:** Maintained a consistent brand aesthetic across platforms, ensuring a unified marketing presence.
- **Social Media Account Manager:** Managed social media accounts to uphold brand voice and drive audience engagement. Engaged with followers through comments, offering tips and support to strengthen user experience and brand loyalty.

InkCube Corporation
Des Moines, IA